



Alternative Presentation/ Proposal Methods: Definitions





Shark Tank-like Presentation

- An arrangement where ‘investors’ meet with entrepreneurs who pitch their solution/product with terms of an agreement decided following the pitch.



Rodeo

- A forum for enthusiasts where they demonstrate capability in an industry. Participants may receive prizes if they meet standard criteria.



Collider Event

- A multi-phased, competitive opportunity to present new, novel or provocative solutions to Government Stakeholders in a one-on-one environment that can lead to a near-term award.
 - Phase 1: White paper
 - Phase 2: One-on-one presentation
 - Phase 3: Negotiation of award



Tech Demonstration

- A forum where a prototype, rough example, or an otherwise incomplete version of a conceivable product or future system, is demonstrated as a proof of concept with the primary purpose of showcasing the possible applications, feasibility, performance and method of an idea for a new technology.



Design Sprint

- A methodology for solving problems through designing, prototyping, and testing ideas with users. Design Sprints quickly align teams under a shared vision with clearly defined goals and deliverables.



Hackathon

- A competitive event in which people work in groups on projects (generally software), with the goal of creating functioning products by the end of the event.